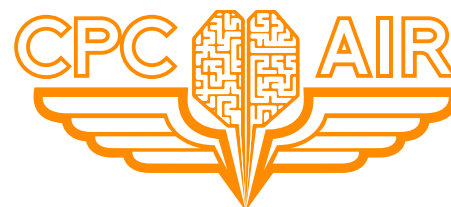


FOR FUN AND PROFIT



By: Jason Kahn

To solve this puzzle, find the airline associated with each slogan. Then assign a 0 or 1 based on whether the airline is still operating. Taken together, the 0s and 1s spell the secret to airline success: **FEES**

Slogan	Airline	Still operating?	
The end of the plain plane	Braniff International Airways	0	
We like you, too.	JetBlue	1	
France is in the air	Air France	1	
Discover the country with the sarus crane	Air Mekong	0	F
More scheduled flights to Europe than any other airline	Dan-Air	0	
The airline with the big jets	Delta Air Lines	1	
There's no better way to fly	Lufthansa	1	
World's most refreshing airline	Swissair	0	
Some people just know how to fly	Northwest Airlines	0	
Journeys of inspiration	KLM	1	
The Spirit of Australia	Qantas	1	
The proud bird with the golden tail	Continental	0	E
We make it easy for you	Ozark Air	0	
Designed for you	Finnair	1	
Top banana in the west	Hughes Airwest	0	
Inspiration of Japan	All Nippon Airways	1	
We want to be your airline	Trans World Airlines	0	
Upgrade to BA	British Airways	1	
Arrive in better shape	Cathay Pacific	1	
Founded by optimists, built by believers	Song Airlines	0	E
The airline with the charming traditions	Air Vietnam	0	
Come fly the friendly skies	United Airlines	1	
Expect more	Aloha Airlines	0	
We know why you fly	American Airlines	1	
World's most experienced airline	Pan American World Airways	0	
For the same price, you just get more	Alaska Airlines	1	
Low fares. Way better.	Aer Lingus	1	
You are now free to move about the country.	Southwest	1	S
Let's fly for the future!	Yeongnam Air	0	
The Wings of Man.	Eastern Airlines	0	
Fly into tomorrow.	Japan Airlines	1	
Hello Tomorrow	Emirates	1	